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#### ITSM25 SUPER EARLY BIRD PRICING ENDS SOON



Be sure to book your place before the end of February and take advantage of our super early bird promotion - check out the <a href="event">event</a> <a href="page">page</a> for ticket options and pricing.

Delegates can look forward to:

- Four tracks of first-class content from leading advocates of service management
- · Flexible agenda format: jump between tracks as you wish
- · Sunday networking reception
- · Face-to-face networking and interaction
- Our PSMA25 annual awards gala dinner.

### **ONLINE SM FORUM: ITAM TRENDS AND DIRECTIONS**



IT Asset Management (ITAM) is constantly evolving, and organisations are facing new challenges and priorities as they navigate a rapidly shifting landscape.

In this <u>SM Forum</u> - which is free for all to attend - we'll explore the current trends shaping ITAM, from the move towards results-driven services over tools to the continued consolidation of ITAM businesses.

We'll also touch on what organisations should consider when reviewing their asset management strategies to stay ahead and deliver real value.

### **ANNOUNCING TEN SIGNATURE EVENTS FOR 2025**



Join the itSMF UK <u>Women in ITSM Community</u> at Center Parcs Woburn Forest on 6th March for a day dedicated to making time for YOU. In the hustle and bustle of daily life, it's easy to forget to prioritise ourselves – but this day is all about taking a step back and investing in your own development and growth in our industry.

Enjoy a mix of inspiring talks, interactive sessions, and networking opportunities that will leave you feeling refreshed, empowered, and ready to take on whatever comes next.

**PLUS**, as an added bonus, all attendees will have complimentary access to the Subtropical Swimming Paradise facilities to relax after a busy day.

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## 2025 'INTRODUCTION TO ITSM' DATES ANNOUNCED

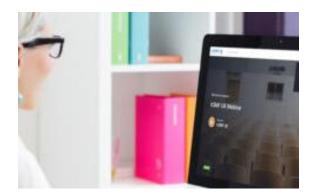


Many member organisations are looking to develop talent through apprentice/graduate schemes, to encourage reskilling among existing staff, or to find alternatives to certified training in 'high turnover' areas.

Open to itSMF UK members only, our two-part 'Introduction to ITSM' programme explains how all the core processes and practices fit together and then provides an opportunity for the theory learned during the session to be applied in a realistic educational and fun business simulation.

Priced at £99 + VAT per delegate per event, click <u>here</u> for dates, event outlines and registration.

# PROBLEM MANAGEMENT: REFLECTING ON A DECADE OF PROGRESS AND CHALLENGES



Around ten years ago, itSMF UK's Problem Management Special Interest Group (PM SIG) surveyed its membership about the state and perception of Problem Management within their organisations.

Recently we decided to find out what had changed in the problem management world over the last decade. Armed with the original questions and answers, Barry Corless has been talking to member organisations to see if we have moved on.

In our webinar on 27 February (13:00-14:00) we'll share the results!

## THREE NEW BLOGS NOW AVAILABLE



Stay ahead in the ITSM industry with our expert insights and the latest trends!

Three more **blogs** were added last month:

The \$10.5 trillion cyber threat: incident strategies for survival Could do better

IT's emotional shift: why XLAs matter now

www.itsmf.co.uk

If you have any queries about the content above, please contact us on 0118 918 6500 or membership@itsmf.co.uk

