

## **G2G3 launches simulation to improve condition of IT in the Healthcare sector**

G2G3 ([www.g2g3.com](http://www.g2g3.com)), the leading global provider of immersive business and technology simulations, today announced the launch of its latest IT service management simulation, Polestar Health, created specifically for the Healthcare sector.

As the Healthcare sector becomes increasingly dependent upon IT, its technology providers find themselves under significant pressure to meet aggressive targets, contribute to improved patient care, and address market and regulatory issues, often with reduced financial and human resources. In addition, despite technology now being the critical enabler of quality patient care for clinicians, there remains a lack of understanding around the importance of IT to the patient care value chain.

Polestar Health uses an immersive and exciting high-technology healthcare scenario to bring these challenges to life whilst demonstrating how centralized IT functions can improve quality and efficiency through the implementation of ITSM and IT Infrastructure Library (ITIL) best practices. The simulation leads participants to build their knowledge of ITIL and service management, then collaborate and apply these learning outcomes to implement practical improvements which resolve the challenges being encountered and ultimately drive improved clinical and clinician productivity.

Polestar Health offers the Healthcare Sector an attractive, low-cost and time-effective alternative to traditional ITSM or ITIL Foundation training, providing instead a fast and immersive learning experience for all involved in the patient care value chain.

Polestar Health will also be available in a special NHS edition, to directly address the challenges being faced by the UK Health service.

Mark Sutherland, CEO of G2G3 said, "Today's IT organizations within the Healthcare sector are shouldering significant responsibility that is often not fully appreciated by the clinician and wider community. Pressure to perform combined with the dramatic consequences IT issues can create, leads to a need for improved effectiveness around people, process and technology. The Polestar Health simulation does this by creating a springboard to success around ITSM and ITIL best practices, whilst creating universal realization around the complex interrelationships between IT and quality patient care"

For more information on Polestar Health or G2G3, please contact Linda King at [lk@g2g3.com](mailto:lk@g2g3.com), or +44 (0) 131 461 3333.

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