



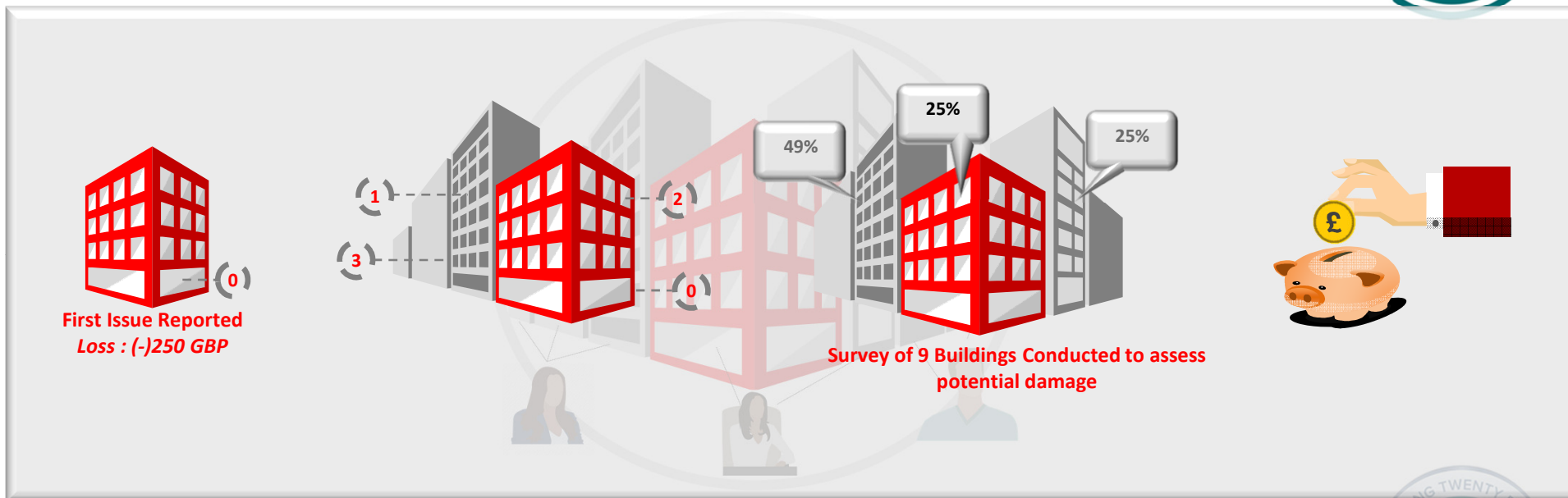
ITSM 

Value Driven Problem Management  
November 2016

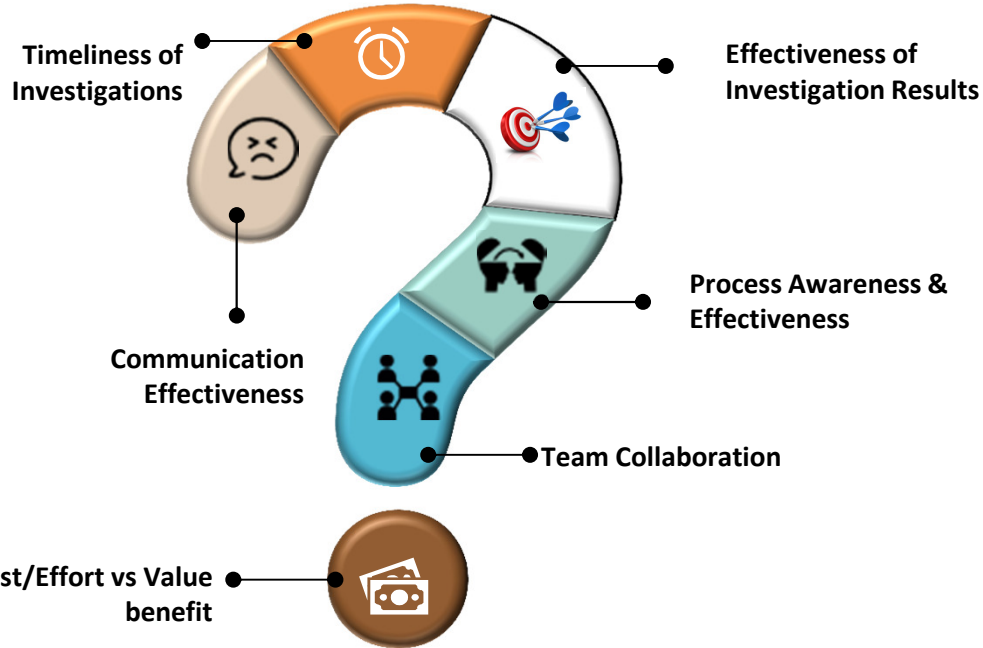
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*It All Started When...*



# Identifying the missing "C"ogs



*"Supplier has not delivered as per contract!!!"*



*"We still see millions of repeat issues happening, what is the PM team doing?"*



*"Where is the reduction of incidents !!!"*



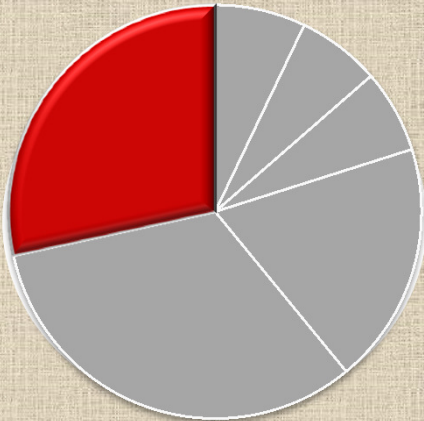
*"..Its a repeat issue that occurred in another unit...but neither were we informed nor part of the investigation"*



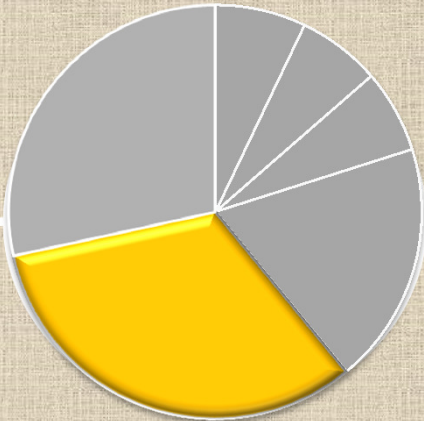
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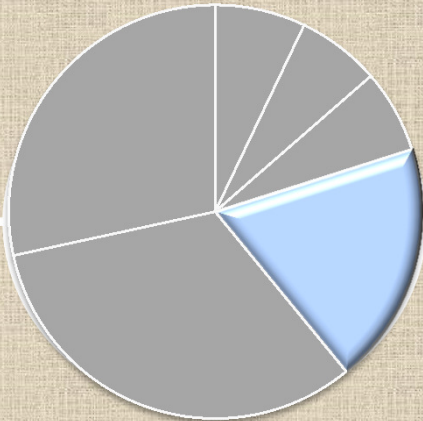
*Spotlight on the Unusual Suspects*



**CENTRALIZED  
INVESTIGATION**



**CROSS-UNIT  
COLLABORATION**



**CROSS-UNIT  
COMMUNICATION**



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## Discovering a Potential Approach



*Note: Effective for organizations with a level of process maturity ; CMDB Essential*



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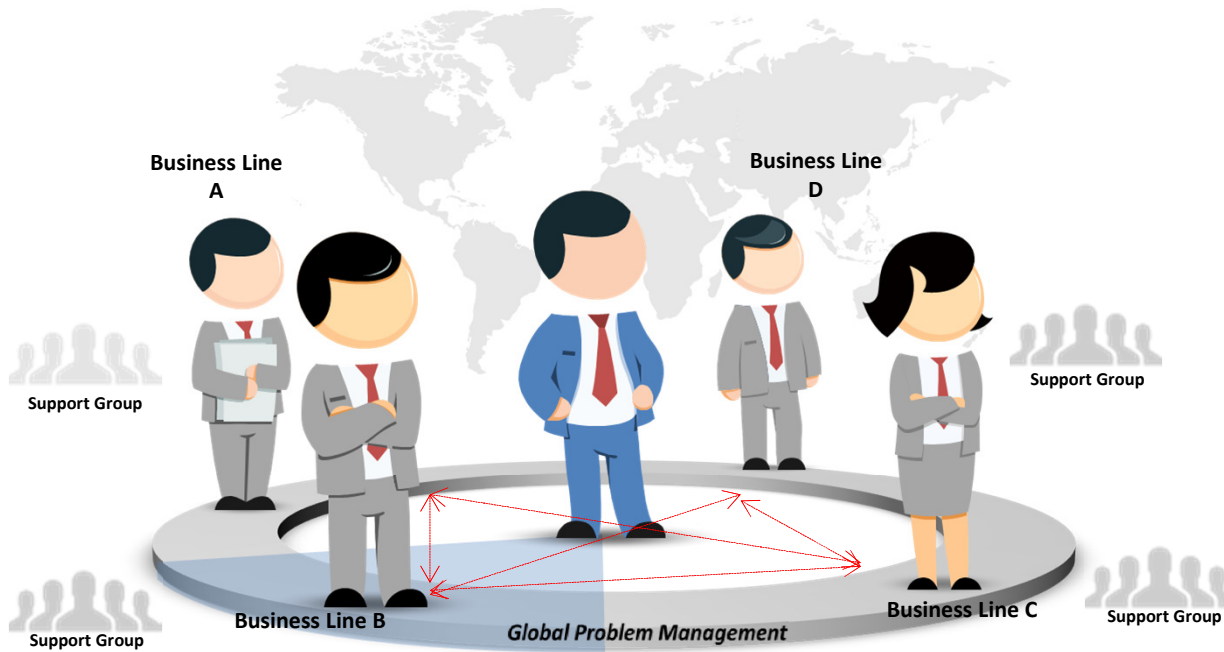
## Understanding the Effective “C”ombination



Standardized Problem Description Template

Online Kanban Boards, App Notification Alerts (AI Systems)

Periodic Stand Up Meetings to review Progress



### Model

- a) Supplier : Customer
- b) Customer Centric

Formal Impact Assessment by non-Primary Divisions



## Time to Value Realization – A View (1 of 2)

# ITSM



### Service Tiering:

- Define “Service” & tiers to help differentiate services in terms of “cost” and “performance”
- Define what must be done to deliver a service that meets the business needs

### Team Formation:

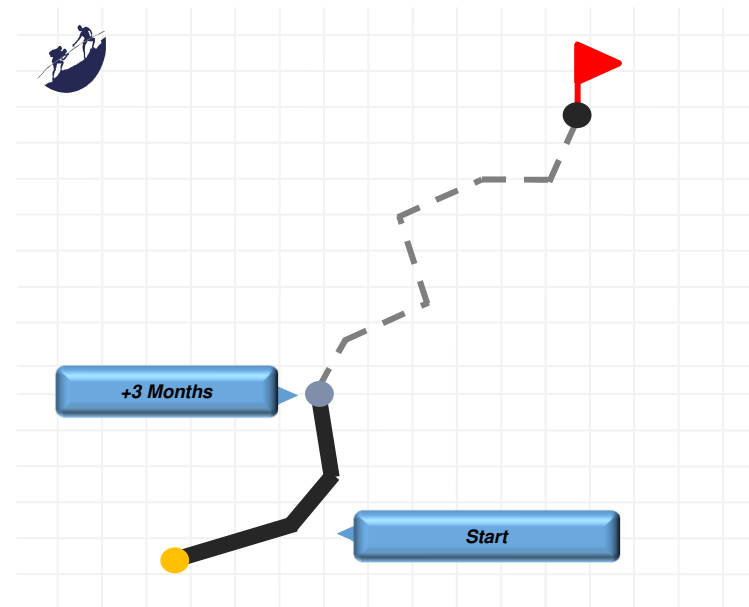
- Centralized Problem Mgmt. Function (Dedicated SPOCs/ Function, Global Problem Manager)
- Provision for Centralized Analyses
- Real Time Dashboards & Data Dumps
- Global KPIs, Service Levels



### Process :

- ITIL Framework (Only required reviews/minimal hops)
- Workflow automation and system integration to reduce manual effort
- Investigation Retrospective

### Communication/Collaboration:

- Mobile/ Email Notifications
- Standardised Communication procedures
- Collaborative Investigation procedures



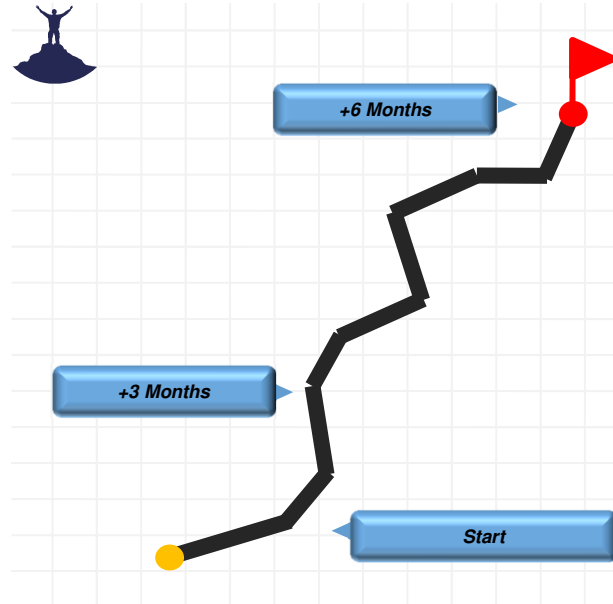
-  Partially Complete
-  Complete



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## Time to Value Realization – A View (2 of 2)



- Partially Complete
- Complete

### Centralized Repository

- Centralized Knowledge Management System
- Process should enable known errors/knowledge to be recorded from Service Design onwards

### Contract Amendments

- Extra Credit for Support
- Mandatory Clause
- Outcome based credits

### Continual Service Improvements

- Agile focussed approach to implementation
- Quarterly programs can be defined with measures to monitor outcomes and benefits
- Focus on Velocity, Process NVA steps, Vendor Response Latency

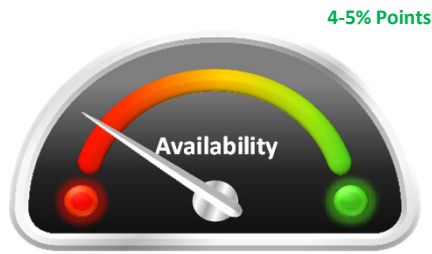


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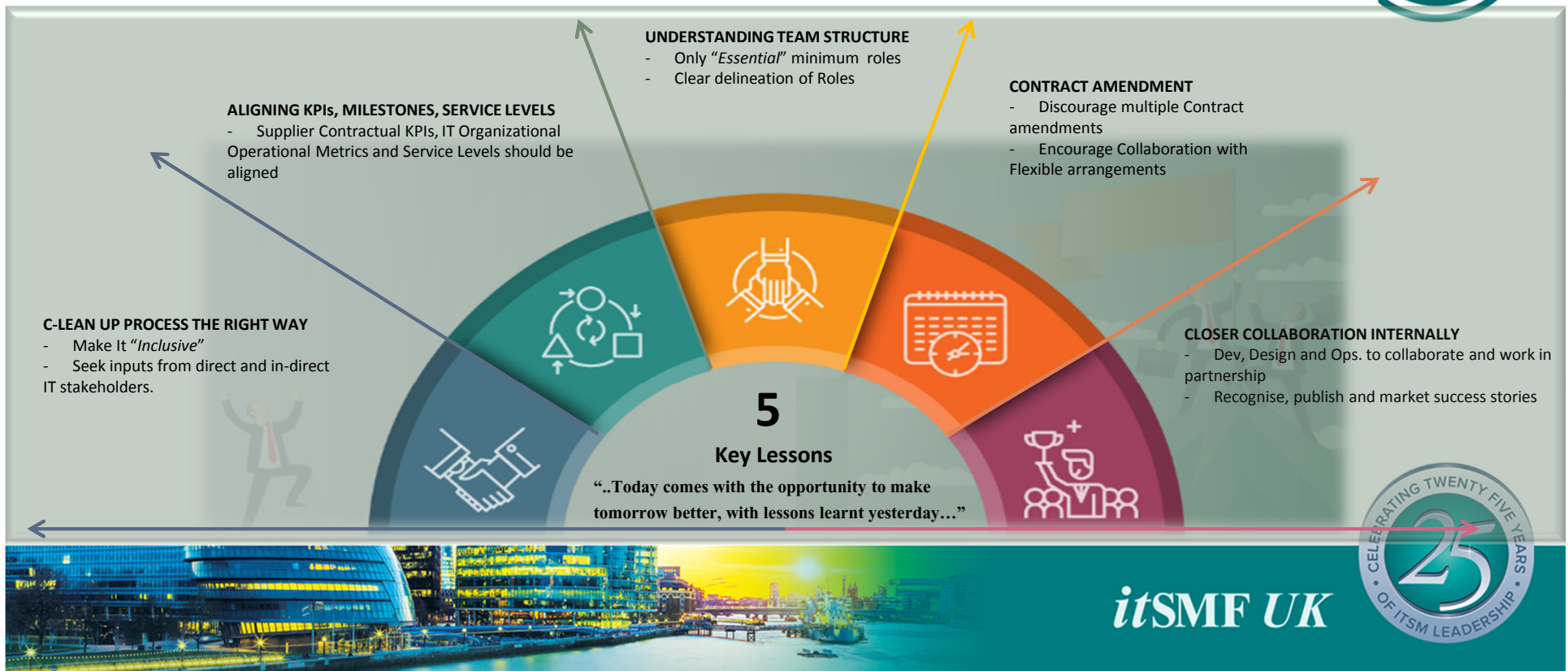
*Benefits in the horizon ?*



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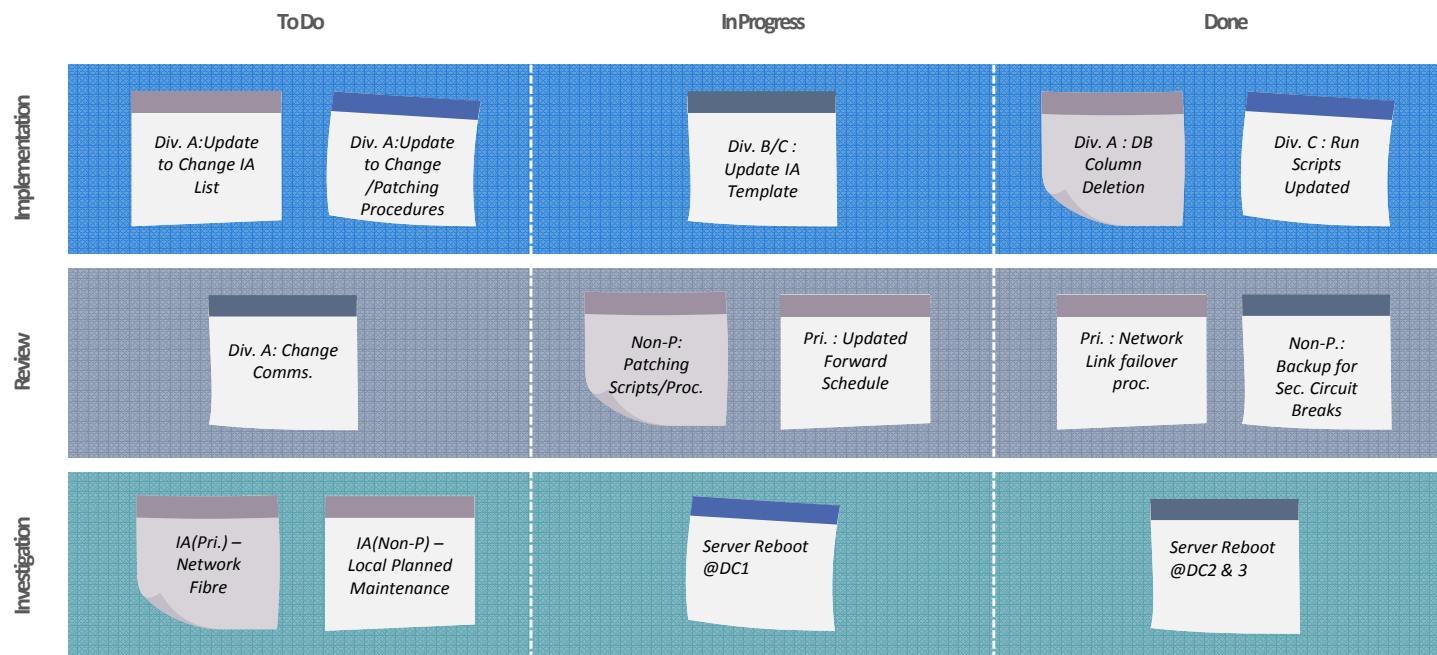
## Retrospective



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## Appendix A : Sample Kanban Card



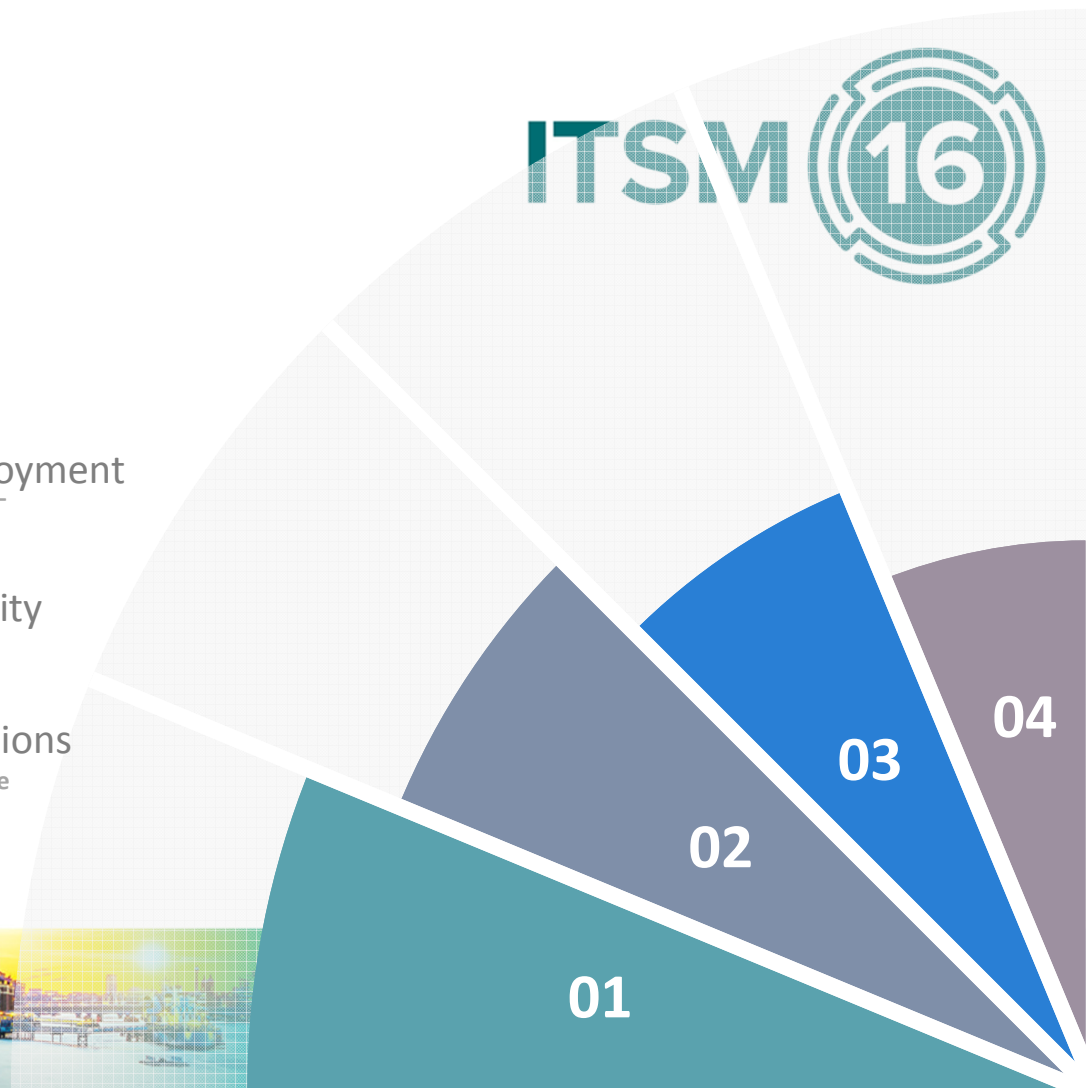
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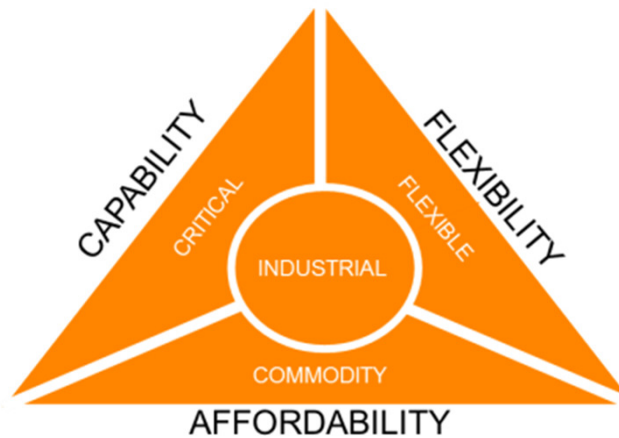
## Appendix B : Sample Metrics



- ① Reduction in Pulse Time  
How soon the investigation is completed successfully with an acceptable solution
- ② Cost of Downtime per Deployment  
Cost accrued due to unplanned downtime – measured per service deployed
- ③ Increase in Service Availability  
Percentage of Service Time and accepted downtime
- ④ Reduction in Cost of Operations  
Total cost of operations to support a service



# Appendix C : Service Tiering



Critical	Industrial	Flexible	Commodity																																
Critical services for the business for which certainty of performance and availability is paramount	Important services for the business for which certainty of performance and availability is more important than flexibility	Important services for the business for which flexibility and the ability to customise are more important than certainty of performance and availability	Standardised services with limited ability to customise. Cost is the primary driver																																
<table border="1"> <tr><td>Performance</td><td>★★★★★</td></tr> <tr><td>Availability</td><td>★★★★★</td></tr> <tr><td>Security</td><td>★★★★★</td></tr> <tr><td>Flexibility</td><td>★★★☆☆</td></tr> </table>	Performance	★★★★★	Availability	★★★★★	Security	★★★★★	Flexibility	★★★☆☆	<table border="1"> <tr><td>Performance</td><td>★★★★★</td></tr> <tr><td>Availability</td><td>★★★★★</td></tr> <tr><td>Security</td><td>★★★★★</td></tr> <tr><td>Flexibility</td><td>★★★★★</td></tr> </table>	Performance	★★★★★	Availability	★★★★★	Security	★★★★★	Flexibility	★★★★★	<table border="1"> <tr><td>Performance</td><td>★★★★★</td></tr> <tr><td>Availability</td><td>★★★★★</td></tr> <tr><td>Security</td><td>★★★★★</td></tr> <tr><td>Flexibility</td><td>★★★★★</td></tr> </table>	Performance	★★★★★	Availability	★★★★★	Security	★★★★★	Flexibility	★★★★★	<table border="1"> <tr><td>Performance</td><td>★★★☆☆</td></tr> <tr><td>Availability</td><td>★★★☆☆</td></tr> <tr><td>Security</td><td>★★★☆☆</td></tr> <tr><td>Flexibility</td><td>★★★☆☆</td></tr> </table>	Performance	★★★☆☆	Availability	★★★☆☆	Security	★★★☆☆	Flexibility	★★★☆☆
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FIXED COST			VARIABLE COST																																
Cost is based on actual expenditure, increased requirements drive increased cost																																			

\* Definition of a 'Business facing IT Service' : An offering from IT consumed by users for conducting a set of business tasks

\* Note : Model created in partnership with a British multinational oil and gas company headquartered in Reading



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